

KYOTANGO

Gastronomy × Healthy Longevity

Two towns, one dream:
to live long, and to live happily.



UMYAA

(u-mià)

“this is good”

Our dialect. What we say, with a smile,
when we eat food from our own land.



2024

Japan's first Gastronomic City Award



T H R E E A C T I O N S



O R D I N A R Y



E V E R Y O N E
C A N E A T

Same look.
Same taste.
Everyone can eat.

- 1 A bara-zushi everyone can eat**
We changed only the texture —
not the look, not the taste.
- 2 A public event for our citizens**
To know, to make, and to taste.
Every family's taste is different —
and every one of them is good.
- 3 A cohort study with Kyoto
Prefectural University of Medicine**
What our oldest citizens eat,
and how they live.

bonds and communication · shared meals

GASTRONOMY

×

HEALTHY LONGEVITY

known · admired · a town where people want to live



Those who grow it



Those who bring it from the sea

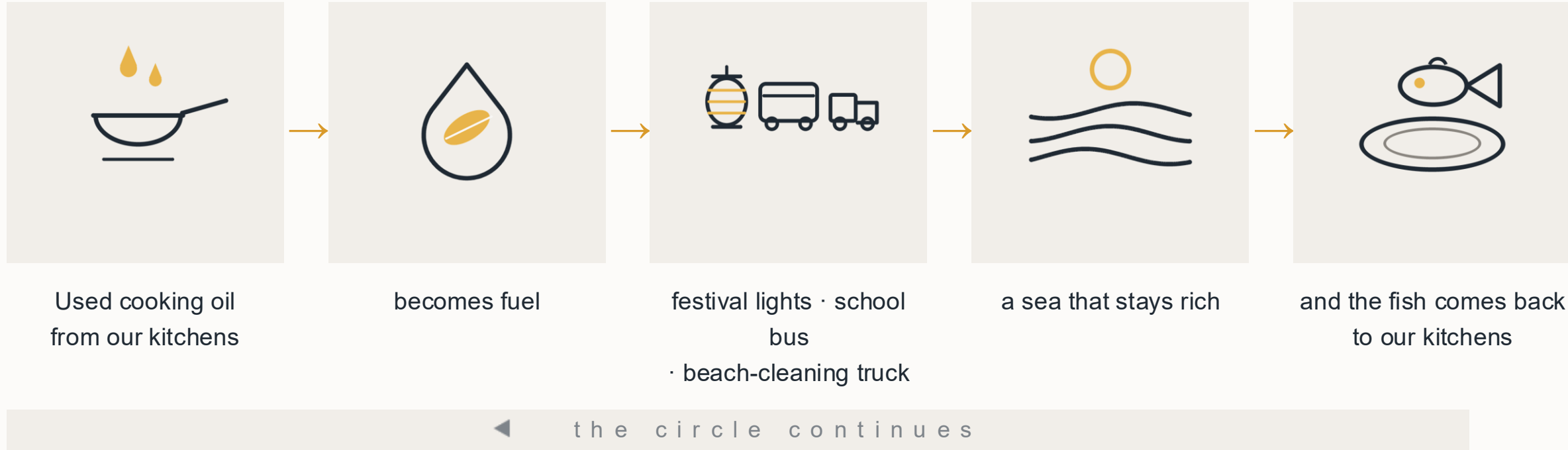


Those who have lived long
— 3× Japan's average



And those who come next

A N D A H E A L T H Y E A R T H



In Italy, this is an everyday thing.
In Kyotango, we have begun the same.



A good, long life begins at the table.

with the food of your own land, and with the people you love.

See you next year, in Salsomaggiore Terme. Grazie mille.